

TOP AGENT MAGAZINE

JANA CAUDILL

Jana Caudill is a visionary and a leader in the real estate industry. Over the past twenty-five years, she has built a thriving business in two states, cultivated a stellar reputation among her clients and fellow agents, completed over one billion in sales volume, and dedicated herself to helping others in the pursuit of professional excellence. “I decided early that if I was going to pursue this career, I was going to give it everything I had,” Jana says. “That is still my guiding value.” Jana’s success has earned her awards and recognition, including a prestigious endorsement by Barbara Corcoran. Jana has also been named numerous times to *The Wall Street Journal*’s Top Mega-Performers. Operating on the foundation of integrity, innovation, and high standards of professionalism, Jana has established herself at the forefront of the industry.



For years, Jana has been a trail-blazer when it comes to marketing strategy, implementing a comprehensive approach tailored to each property. At the forefront of multi-media marketing, Jana spares no expense on professional photography and videography. She provides every client with broad coverage through billboards, radio, and television advertising, paired with digital and social media campaigns. “Our operating motto is, ‘Big or small, we sell it all,’” Jana says. “People know that we care. They see how hard we work on their behalf.”

Jana began her real estate career in Crown Point, Indiana. In 2014, she expanded to Naples and Southwest Florida after purchasing a home there. Now, she leads two teams that operate in each location, providing their clients with top-tier service across a range of price points. Jana has also built a team through eXp Realty’s innovative Brokerage model, offering agents flexibility and mentorship. In her time at eXp, Jana has been an ICON Agent and a Top Growth Influencer.

Dedicated, experienced, and innovative, Jana’s teams have earned a high repeat client and referral rate while also prioritizing new leads. “We try to be diverse with our lead-generation so we can help more people,” Jana says. “We pride ourselves on our repeat clients and referrals, agent referrals, as well as all the new clients who give us their trust. It’s important to me to be cutting-edge. That’s one reason I joined eXp, whose model is so forward-thinking.”

Giving back is a guiding motivation for Jana. During Covid, she founded a charity to provide food to people in need. Since then, the non-profit has grown, providing food and community resources, bringing together the community and city leaders, and feeding over one hundred families during Thanksgiving as well as providing angel Christmas gifts. The mother of four boys, and now a grandmother of two, Jana is dedicated to her family.

On the cusp of her twenty-fifth anniversary in the business, Jana is looking to the future. She has exciting plans to build an international team through eXp, as well as to re-launch Star Power, an organization founded by Howard Brinton and dedicated to providing professional training for Realtors as well as to helping entrepreneurs grow their business. Named a Star by Howard in 2002, Jana has deep ties with the organization. “I don’t plan on retiring,” Jana says. “It’s not about the money for me; I love the work and I love to make a difference. I plan to operate Star Power in the spirit of what Howard brought to the organization. Doing what I love gives me energy. I want to give back to this industry that has given me so much.”

THE JANA CAUDILL TEAM
exp REALTY
NW INDIANA
SW FLORIDA

For more information about Jana Caudill,
call 239-238-0332, email jana@janacaudillteam.com,
or visit starpower.com or janacaudillcrew.com